

SMART CHOICES LEAD TO PERFECTION

The Vocational English and The Express Series ESP course books are ideally tailored for both employers and employees in different positions, who want to communicate effectively in English. The ESP course may be delivered in different categories as below depending on the learner's requirements:

English for Specific Purposes (ESP)

1. English for Accounting
2. English for Aviation
3. English for Automobile Industry
4. English for Meetings
5. English for Banking and Finance
6. English for Negotiating
7. English for Cabin Crew
8. English for Nursing
9. English for Construction
10. English for Presentations
11. English for Customer Care
12. English for Retail
13. English for Emails
14. English for Logistics
15. English for Human Resources
16. English for Socializing
17. English for Legal Professionals
18. English for Telecom
19. English for Sales and Purchasing
20. English for Telephoning
21. English for Information Technology
22. English for Oil & Gas Industry
23. English for Marketing and Advertising
24. English for Pharmaceutical Industry



The Enrollment requirements

-Applicants will be asked to sit a placement test evaluating their English level and if they score A2 on CEFR (common European Framework of reference for Languages), they can register for the course.
-Students' spoken and written English are also assessed by one of our expert teachers.



Course Duration

The ESP course is designed to be taught in 48 hours within 8 weeks.



Course Objectives

-Faster acquisition of the required English language terms: as the content is context-based, it allows students to learn in an accelerated manner.
-Optimum use of their learning resources, all of which are pre-identified according to the goals and needs of the learner.
-Effective content application as learners can use the appropriate language terminology on the job soon after the completion of the course.
-Rapid increase in job productivity and efficiency as employees are better prepared to communicate with their clientele and colleagues.



OXFORD Business English

English for Professionals

Andrew Frost

EXPRESS SERIES



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