



Community Engagement Strategy (CES)

Community Engagement is one of the most important and Integral part of any academic Institution as the primary purpose of existence for an academic Institution is to serve the society for its socioeconomic development and promotion of knowledge and learning. The Vision and Mission of ALDAR acknowledge and reflect the same philosophy.

In order to fulfill its commitment towards society as per its Vision and Mission, ALDAR has planned it's CES. The CES of ALDAR is aligned to the key areas from Vision and Mission statements and further contribute to its specific Strategic Goals and Objectives.

The Key areas from Vision are “knowledge society and sustainable development of the United Arab Emirates and the Region.”

The Key areas from Mission are “To engage with the society in the creation of knowledge and promotion of research to achieve local and regional development.”

The Specific Goals and Objectives fulfilled by the ALDAR Community Engagement Strategy are as follows:

Goal 1- Provide academic excellence and innovative learning experience for a diverse student body.

Objective 1.3: Ensure that current and emerging trends are embedded in the curricula through experiential and active learning

Goal 2- Enable graduates to pursue life-long learning and develop their careers.

Objective 2.2: Provide opportunities for student to participate in research through student-faculty collaborative scholarship programs

Objective 2.3: Strengthen the Internship Program by entering into agreements (MOUs) with business organizations and supporting career counseling activities

Goal 3- Contribute to the sustainable development of the UAE and the region through knowledge driven partnerships and collaboration with local and regional communities.

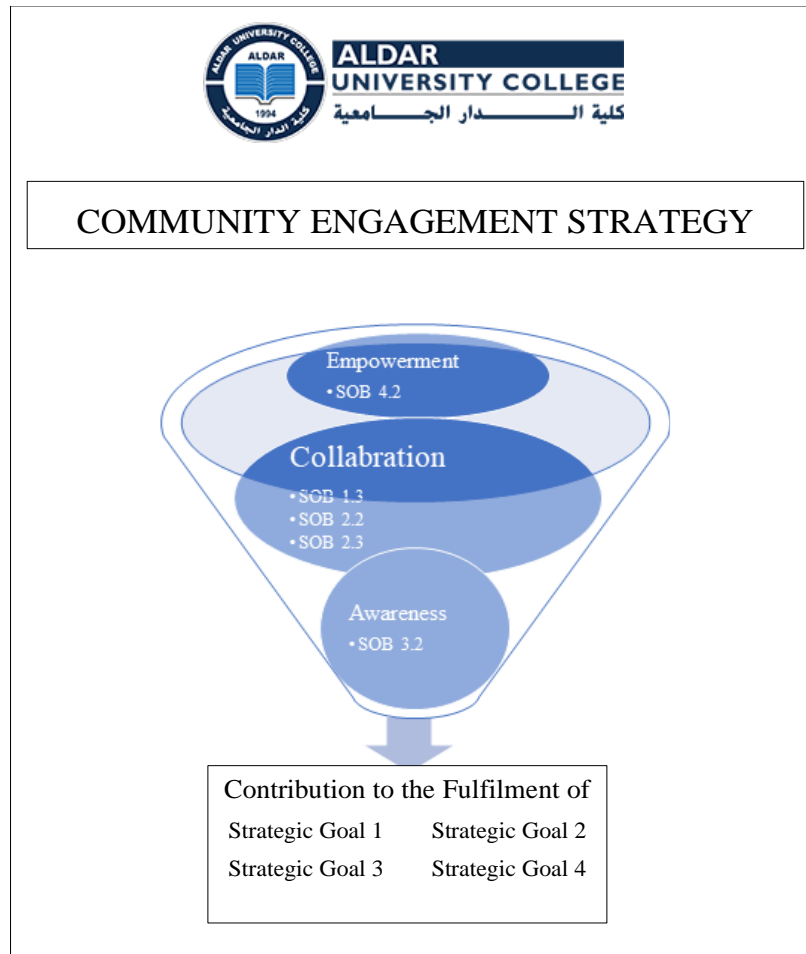
Objective 3.2: Promote environmental sustainability through green initiatives, reduced energy footprints and other initiatives

Goal 4- Maintain and enhance commitment to recruit and retain diverse faculty and staff within a supportive and collegial work environment



Objective 4.2: Promote a challenging intellectual environment by providing professional development opportunities and encouraging freedom and productive dialogue within and across academic and non-academic departments

The CES of ALDAR is based on the following modes of Engagement:



Empowerment:

The awareness and participation is further strengthened by the empowering the individuals and the group with the necessary resources to achieve the intended objectives. The empowerment can be in terms of training the individual and group with a certain set of skills and competencies in order to prevent and solve certain social issues and problems.

One of the major issue of employability of graduating students can be mitigated by empowering the students with additional skills and training apart from academic degree.



Collaboration:

The Collaboration provides an opportunity of sharing the knowledge which leads to research and innovation. It contributes to the fulfillment the ALDAR Vision and Mission and increase the presence of ALDAR and its commitment towards community welfare. The collaboration can be with the Government institutions, Business Organizations and Academic Institutions.

Awareness:

ALDAR realizes the importance of awareness among the community in order to mitigate any socioeconomic issues and problem. The major issues of modern society like Drug abuse, Sustainability, Health issues, Civic sense and abiding with the law of the land etc. can be reduced up to a major extent by awareness generation among the community.

ALDAR has conducted various activities in the year 2018-19 and are ongoing in the year 2019-20. The table summarizes the conducted and planned activities and their relation with the ALDAR Vision, Mission and Strategic Goals and Objectives.

S.No	Title of the Activity	Date	External / Internal / Online
1	First Day for ADUC Students – Fall 20/21	20/9/2020	Online
2	Meet the President #1	21/9/2020	Online
3	Advise on Career Related Matters	24/9/2020	Online
4	Occupational Health and Safety Training # 1	24/9/2020	Online
5	EIAS Orientation	24/09/2020	Online
6	Student Council Election	27/9/2020- 6/10/2020	Online
7	World Teachers' Day	5/10/2020	Online
8	Student Handbook	5/10/2020	Online
9	Supplementary Skills for the Evolving New Job	7/10/2020	Online
10	Prepare the students for the workplace	7/10/2020	Online



11	Work Ethics and Time Management	7/10/2020	Online
12	How to write Resume and Cover Letter	7/10/2020	Online
13	Covid 19 Awareness	8/10/2020	Online
14	Soft Skills	11/10/2020	Online
15	Meet the President #2	15/10/2020	Online
16	Almajlis - Cultural Session #1	22/10/2020	Online
17	Scout Preview	27/10/2020	Online
18	Flag protectors campaign	29/10/2020	Online
19	Flag Day	3/11/2020	Online+ Flag square
20	Research Seminar	10/11/2020	Online
21	Meet the President #3	11/11/2020	Online
22	How to Get hired for Jobs and Internships	18/11/2020	Online
23	Occupational Health and Safety #2	18/11/2020	Online
24	Almajlis - Cultural Session #2	22/11/2020	Online
25	Oracle Academy Program Overveiw	24/11/2020	Online
26	Martyr's day & national day	28/11/2020	Online+ Flag square
27	Meet the President #4	7/12/2020	Online
28	ADUC Career day	7/12/2020	Online
29	How to develop interview skills	10/12/2020	Online
30	Aldar Academic achievement Award	9/12/2020	Online
31	University of Dubai Alumni Webinar Series	16/12/2020	Online
32	Silent disability	21/12/2020	Online



33	Aldar Talent Day	4/1/2021	Online
34	Meet the President #5	10/1/2021	Online
35	School of Arts and Social Sciences (Relationship Engineering)	7/1/2021	Online
36	Takamul INFO- Session	14/1/2021	Online
37	School of Arts and Social Sciences(Short Film Festival)	18/1/2021	Online
38	Cybercrime and security	18/1/2021	Online
39	Ministry of Energy and Infrastructure(FUTURE JOBS)	19/1/2021	Online
40	School of engineering(Internet of Things)	21/1/2021	Online
41	School of Arts and Social Sciences(nur albeit)	21/1/2021	Online
42	Time Management & Professional Efficiency	24/1/2021	Online
43	Business Between Reality and Ambition) workshops	1/2/2021	Online
44	UAE Environment Day	4/2/2021	Online
45	First Day - Spring 2020-2021	8/2/2021	Online
46	IT Services Training	8/2/2021	Online
47	Brave conversation	10/2/2021	Online
48	Obesity: Exploring The Causes, Consequences And Solution	24/2/2021	Online
49	Occupational Health and Safety #3 Internal Fire Drill	27/2/2022	On campus Online
50	Innovation In The Public Sector: Dubai Vision For The Next 50 Years	27/2/2022	Online
51	How To Write, Present And Publish A Research Paper	1/3/2021	Online
52	Focus Made Easy	6/3/2021	Online
53	The Future is Female: Rock Your Profile with LinkedIn	9/3/2021	Online
54	Economy In The Time of Coronavirus	9/3/2021	Online



55	How to Accommodate the Students with Determination in the UAE Universities	10/3/2021	Online
56	Smart Home Security	11/3/2021	Online
57	Rights and Responsibilities of Students	14/3/2021	Online
58	Career Guidance	14/3/2021	Online
59	Health And Safety Precautionary Measures to Confront COVID-19	14/3/2021	Online
60	Career Guidance	14/3/2021	Online
61	Building and Sustaining Successful Alumni Relations	16/3/2021	Online
62	Machine Learning	17/3/2021	Online
63	How to avoid academic plagiarism	18/3/2021	Online
64	Making Professional Connections	21/3/2021	Online
65	Job Search Strategies	23/3/2021	Online
66	My Plan: What it is and why you want to know	25/3/2021	Online
67	Mom Success Story	21/3/2021	Online
68	Artificial Intelligence and Future Foresight	15/3/2021	Online
69	" Fostering Tolerance and Coexistence "	22/3/2021	Online
70	United Arab Emirates is A Global Model of Happiness.	31/3/2021	Online
71	How should we welcome the month of Ramadan"	2/4/2021	Online
72	Healthy habits in Ramadan,	15/4/2021	Online
73	Ramadan competition from Aldar University College	12/4/2021	Online
74	World Heritage Day	18/4/2021	Online
75	innovation shaping the future	21/4/2021	Online
76	Together Protect the Earth	22/4/2021	Online



77	Developing Volunteering Skills During Ramadan”	27/4/2021	Online
78	E-book Usage Training for student	28/4/2021	Online
97	E-book Usage Training for Faculty	29/4/2021	Online
80	“Motivation Skills ”	1/5/2021	Online
81	ADUC Global Day	4/5/2021	Online
82	Occupational Health and Safety #4 “First AID training “	2/5/2021	Online
83	Roles and Responsibilities of Academic Advisors	19/5/2021	Online
84	Communication in academic institutions	20/5/2021	Online