

# **ALDAR University College**

## **Community Engagement Plan 2020-2021**

### **Introduction**

ADUC Community Engagement Plan 2020-2021 committed to active engagement with local communities taking into consideration the very special unprecedented special circumstances and challenges in both the health and economic. We aim to do this in a constructive way involving all stakeholders in order to improve access to ADUC, its facilities and resources, to exchange knowledge and skills with others, as well as to engage on local issues and community agendas, without any sacrifices in the health and safety of any of the Stakeholders.

In line with the ADUC strategic plan 2016-2021, ADUC acknowledges its responsibility in raising awareness and involving society in proactive social responsibility activities and building bridges of cooperation with different stakeholders in the local community through its resources.

All departments in ADUC will support the process of interaction with the community because we believe that interaction with society is the basis of development and is one of the most important goals to reap the benefits of education in its proper form. The ambition of the Community Engagement Plan is to make each and every member of ADUC is an active member of this community and is able to communicate and provide the best possible means to ensure that the association and its positive impact in society are maintained.

ADUC Community Engagement Plan 2020-2021 Principles of working ADUC believes in mutual exchange and dialogue – this includes working actively to consult with local people, schools and colleges, community groups who interact with us in terms of interest and local authorities. We believe in embedding community engagement in our planning, people, resources and strategic infrastructure across all Academic Schools and Administrative Departments. Community engagement will be supported via an overarching strategy, creating a mechanism for review, best practice and communication.

ADUC Community Engagement Plan will make sure to take into consideration and to response to the Corona Virus and its impact on the health, safety, and economic issues.

### **Community engagement Stakeholders**

#### **1- Internal Stakeholders:**

- ADUC Students (both Active & In-Active Student)
- ADUC Faculty members
- ADUC Admin Staff members

## **2- External Stakeholders:**

- Government: All UAE government association and departments, like Ministry of Education, Ministry Economic Department, Dubai Civil Defense, Ministry of Health ...
- Education: Schools, Universities, Higher education institutes.
- Nonprofit organizations: examples (Charity organizations, UAE special Olympics, Sharjah city for Humanitarian Services ...)
- Business & corporate: examples (Du, Etisalat, Banks...)
- Local Community residence: Sport clubs, social clubs, social events ...etc.
- Alumni: All Students graduated from ADUC

## **Community Engagement Unit**

The head of Community Engagement is responsible for providing advice to the Dean of Student Affairs and Community Engagement and the top management of ADUC on engagement priorities and developments nationally and internationally, and guiding the implementation of the College's Engagement Strategy as agreed by the College Counsel.

## **Roles and Responsibilities**

The Head of Community Engagement will be reporting to the Dean, Student Affairs and will be responsible for the implementation of ADUC policy and plan for community engagement and all associated activities, as well as all operational, managerial, and administrative aspects of any specific engagement functions.

### **Major duties of the Head of the Community Engagement includes:**

- Planning and Conducting community engagement/outreach/service that is documented, disseminated to all faculty and staff, and reviewed periodically
- Record and benchmarks the activities/events that contribute to community engagement outreach/service
- Involves employers in developing and evaluating the curriculum, through Advisory Committee at the School levels and Advisory Board at the Institutional level.
- May provide opportunities for faculty/staff to contribute their expertise to partners in business, industry and government
- Ensures that all community activities are consistent with its mission
- Ensures that all staff and faculty are kept apprised of the institution's community engagement agenda, and have structured opportunities to contribute to the initiatives and to suggest new ideas
- Corporate fundraising, including corporate sponsorships.
- Fundraising, including donations and gifts.

- Alumni relations.
- Student prizes, awards and scholarships.
- **Recommendations for Community Engagement - Action Plan (Collected from the various stockholders)**

In line with the community engagement evolving process, the following set of suggestions are collected from all stakeholders during the last academic year and Indorsed by the Head of Community Engagement and later approved by the Dean of Student Affairs and Community engagement, IE office, and lastly by the college council:

- Host at least one ONLINE International forum/conference by each school during this academic year
- Engage with ADUC advisory council members to provide advice on curriculum, applied research and consultancy services
- Empower the Alumni club
- Undertake applied research and consultancy services projects for the community
- Engage external companies' senior executives to be guest speakers in one or two sessions during each semester in senior undergraduate courses in order to encourage students and provide information related to the best practices in the industry
- Relaunch the "Green Life" Competition in the three domains in school of Engineering, School of Business, and School of ART students
- Encourage students to engage with ADUC Football team in UAE Second League
- Conduct Career deployment workshop which includes Individual and group career counseling
- Participate in all career fair with governmental and non-governmental associations
- Communication Outreach: develop channels of communication between the university and its alumni, and among alumni themselves. (Alumni Relations)
- Make an Internal competition for designing new brochures, flyers and posters for ADUC
- Organize ADUC Hobby day: to let ADUC students to present their hobbies
- Open hour: one-hour meeting designed to help increase understanding of students' problems or find solutions for the problems
- Encourage Volunteering work
- Conduct an Innovation Fair: inviting companies and encourage student to present their graduation project or ideas.
- Honoring faculty, staff and students.
- Obtain further financial support for the students through partnerships with charitable associations (i.e. Red Crescent, Bait Al Khair, AL Maktoum Charity Organization, etc...)

## Action Plan

Month	S. No.	Activity	Type of Activity	Venue
Sep-20	1.	First Day for ADUC Students – Fall 20/21	online	
	2.	Meet the President #1	Online	
	3.	Advise on Career Related Matters	online	
	4.	Occupational Health and Safety Training # 1	online	
	5.	EIAS Orientation	online	
Oct-20	6.	Student Council Election	online	
	7.	Student Handbook	Online	
	8.	World Teachers' Day	online	
	9.	Supplementary Skills for the Evolving New Job	online	
	10.	Prepare the students for the workplace	online	
	11.	Work Ethics and Time Management	online	
	12.	Research Seminar) how to write Resume and Cover Letter	online	
	13.	Covid 19 Awareness	online	
	14.	Soft Skills	online	
	15.	Meet the President #2	online	
	16.	Almajlis - Cultural Session #1	online	
	17.	Scout Preview	online	
	18.	Flag protectors campaign	online	
Nov-20	19.	Flag Day	Online+ Flag square	
	20.	Research Seminar	online	
	21.	Meet the President #3	online	
	22.	How to Get hired for Jobs and Internships	online	
	23.	Occupational Health and Safety #2	Online	
	24.	Almajlis - Cultural Session #2	online	
	25.	Oracle Academy Program Overveiw	online	
	26.	Martyr's day & national day	Online+ Flag square	
Dec-20	27.	Meet the President #4	online	
	28.	ADUC Career day	online	
	29.	How to develop interview skills	online	
	30.	Aldar Academic achievement Award	online	
	31.	University of Dubai Alumni Webinar Series	online	
	32.	Watani AL Emirate silent disability lecture	online	
Jan-21	33.	Aldar Talent Day	online	
	34.	Meet the President #5	online	
	35.	School of Arts and Social Sciences (Relationship Engineering)	online	
	36.	Takamul INFO- Session	online	
	37.	School of Arts and Social Sciences(Short Film Festival)	online	
	38.	Cybercrime and security	online	
	39.	Ministry of Energy and Infrastructure(FUTURE JOBS)	online	
	40.	School of engineering(Internet of Things)	online	
	41.	School of Arts and Social Sciences(nur albeit)	online	
	42.	Time Management & Professional Efficiency	online	
	Feb-21	43.	Business Between Reality and Ambition) workshops	online
44.		First Day for ADUC Students – Fall 20/21	online	
45.		IT Services Training	online	
46.		Brave conversation	online	
47.		UAE Environment Day	Online	

	48.	Obesity: Exploring The Causes, Consequences and Solutions	online	
	49.	Innovation in the Public Sector: Dubai Vision for the Next 50 Years	online	
	50.	Occupational Health and Safety #3 Internal Fire Drill	online	
<b>Mar-21</b>	51.	How To Write, Present And Publish A Research Paper	online	
	52.	Focus Made Easy	online	
	53.	Smart Home Security	online	
	54.	The Future is Female: Rock Your Profile with LinkedIn	online	
	55.	Economy In The Time of Coronavirus	online	
	56.	Health And Safety Precautionary Measures to Confront COVID-19	online	
	57.	How to Accommodate the Students with Determination in the UAE Universities	Online	
	58.	Machine Learning	Online	
	59.	Career Guidance	Online	
	60.	Rights and Responsibilities of Students	Online	
	61.	Health And Safety Precautionary Measures to Confront COVID-19	Online	
	62.	Job Search Strategies	Online	
	63.	Making Professional Connections	Online	
	64.	My Plan: What it is and why you want to know!	Online	
	65.	How to avoid academic plagiarism	Online	
	66.	Mom Success Story	Online	
	67.	Building and Sustaining Successful Alumni Relations	Online	
68.	Artificial Intelligence and Future Foresight	Online		
69.	Fostering Tolerance and Coexistence	Online		
70.	United Arab Emirates is A Global Model of Happiness.	Online		
<b>April-21</b>	71.	How should we welcome the month of Ramadan	Online	
	72.	Healthy habits in Ramadan,	Online	
	73.	Ramadan competition from Aldar University College	Online	
	74.	World Heritage Day, Almajlis #3	Online	
	75.	World Creativity and Innovation Day( Innovation shaping the future)	Online	
	76.	World Earth Day Together Protect the Earth	Online	
	77.	Developing Volunteering Skills During Ramadan	Online	
	78.	E-book Usage Training for student	Online	
	79.	E-book Usage Training for Faculty	Online	
<b>May-21</b>	80.	Occupational Health and Safety #4 “First AID training “	Online	
	81.	ADUC Global Day Almajlis #4	Online	
	82.	International Workers' Day( “Motivation Skills ”)	online	
	83.	Roles and Responsibilities of Academic Advisors	Online	
	84.	Communication in academic institutions	online	
<b>Jun-21</b>	85.	Research Seminar	online	
	86.	Arab Health Conference/	Online	
	87.	Alumni Relationship Management	Online	
<b>Jul-21</b>	88.	Research Seminar	online	
	89.	Online Job Search techniques (Workshop)	online	
<b>Aug-21</b>	90.	Research Seminar	online	
	91.	How to write your CV (Workshop)	online	

Reports will be created for the activities that have been completed, ADUC will survey the participants and collect feedback, and the collected feedback will be analyzed to be improve the new action plan.