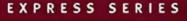


OXFORD Business English

SMART CHOICES LEAD TO **PERFECTION**

English for **Professionals**

Andrew Frost







depending on the learner's requirements:

The Vocational English and The Express Series ESP course books are ideally tailored for both employers and employees in different positions, who want to communicate effectively in English. The ESP course may be delivered in different categories as below

English for Specific Purposes (ESP)

- 1. English for Accounting
- 2. English for Aviation
- 3. English for Automobile Industry
- 4. English for Meetings
- 5. English for Banking and Finance
- 6. English for Negotiating
- 7. English for Cabin Crew
- 8. English for Nursing
- 9. English for Construction
- 10. English for Presentations
- 11. English for Customer Care
- 12. English for Retail
- 13. English for Emails
- 14. English for Logistics
- 15. English for Human Resources
- 16. English for Socializing
- 17. English for Legal Professionals
- 18. English for Telecom
- 19. English for Sales and Purchasing
- 20. English for Telephoning
- 21. English for Information Technology
- 22. English for Oil & Gas Industry
- 23. English for Marketing and Advertising
- 24. English for Pharmaceutical Industry



The Enrollment requirements

- -Applicants will be asked to sit a placement test evaluating their English level and if they score A2 on CEFR (common European Framework of reference for Languages), they can register for the course.
- -Students' spoken and written English are also assessed by one of our expert teachers.



Course Duration

The ESP course is designed to be taught in 48 hours within 8 weeks.



Course Objectives

- -Faster acquisition of the required English language terms: as the content is context-based, it allows students to learn in an accelerated manner.
- -Optimum use of their learning resources, all of which are preidentified according to the goals and needs of the learner.
- -Effective content application as learners can use the

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- appropriate language terminology on the job soon after the completion of the course.
- -Rapid increase in job productivity and efficiency as employees are better prepared to communicate with their clientele and colleagues.

Get in touch with us







